

**LEWIS A. RHODES**

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Lewis A. Rhodes' career as association executive, consultant to federal and state government, director of national projects for foundations and government, private sector consultant, and as university faculty member has centered on problems that arise when people try to work together effectively in organizations. In recent years his efforts have focused on issues of systemic leadership and management for schools and other community human service organizations.

Currently he is a principal of *SABU, Inc.*, offering *thinking partnerships* that deal with problems of organizations as coherent, connected systems. This work integrates principles of *collaborative knowledge-building* and *quality management* with *information technologies* to develop sustainable infrastructures that can support schools as they transform from organizations of *natural* learners into *natural* learning organizations.

- In April 2007, his 1993 article "**Is There a Standard for Meeting Standards?**" was included in The Last Word: The Best Commentary and Controversy in Education co-published by Education Week Press and Jossey-Bass.

- He was a member of the 1996 Board of Examiners for the Malcolm Baldrige National Quality Award; and worked with W. Edwards Deming to develop the *AASA Total Quality Network*. He served as an active participant in the transnational *21st Century Learning Initiative*, and on the Board of the *Pioneering Partners Foundation*. Currently, he is a member of the Editorial Advisory Board for the higher education futures journal, *On the Horizon*.

- As Associate Executive Director, Instructional Leadership and Technology for the American Association of School Administrators, he provided leadership in systemic issues related to learning and instruction culminating in Connecting Leadership & Learning, a major strategy paper for AASA's *Center for Connected Learning*; and the video and publication Schools That Make Sense -- which presented a new paradigm for systemic school system change that linked the continuous knowledge-building needs of students and adults in schools.

At AASA, he helped develop the highly successful series of workshops on District Leadership for Site-Based Decision Making with the collaboration of the National Education Association and the American Federation of Teachers; led development of the vertical Instructional Leadership Team training program that was implemented in Iowa and later in Illinois and Massachusetts with support from the Motorola Corporation; conducted a research study for NSF -- Education's Connectivity Crisis -- documenting the roles information technology can play in re-aligning and reconnecting isolated knowledge-workers at all levels of school operation; and developed the Aspen Institute invitational seminar - Learning, Technology, and Systemic Change: Seeking New Connections, co-sponsored with Northern Telecom Integrated Community Networks Group, which explored and began mapping a new conceptual model of the community-as-system.

- Prior to AASA his efforts -- as Assistant Director at the Association for Supervision and Curriculum Development (ASCD), a faculty member at Central Michigan University and the University of Nebraska, and project director for several national research, training and technical assistance programs -- similarly focused on problems of communications and management in education and other human services. During the 1960's he directed the Ford Foundation's *National Project for the Improvement of Instruction by Television*. In the early 1980's he developed the US Department of Education's *Project BEST* (Basic Educational Skills Through Technology).

- He has served as consultant to the U.S. Department of Education, Secretary of Health and Human Services, National Institute on Drug Abuse, National Endowments for the Arts and for the Humanities, as well as numerous state and local education agencies.

- His experience as an organizational development consultant in the private sector includes Director, Communications and Training for Applied Management Sciences, Silver Spring, MD (1976-83); Coordinator of Corporate Communications Metropolitan Group Companies, Washington, D.C. & Minneapolis, MN(1975-76); Vice President, E.F. Shelley & Company, Inc. Washington, DC & New York, (1968-75).